

For the first time since 2019, NJRP is hosting an in person Leadership Institute - an immersive, 2-day training experience to develop the leadership of people directly impacted by housing and public health disasters, so that they have the skills, resources, and support needed to build the people power it will take to improve our lives.

Whether this word resonates with you or not - you are here because YOU are a LEADER. And leadership is KEY to everything we have accomplished and want to accomplish for our people.

This Leadership Institute will be extra special because the majority of attendees have been through some level of organizing fundamentals training with us before, dedicating their time and labor to this work as active leaders with us for a very long time. And some attendees are newer to this work, but are just as hungry in these times to scratch the surface of developing their own community leadership. We know there is no perfect candidate or superhero coming to wave a magic wand and save us - we are the ones we have been waiting for.

We are bringing people together because:

- We need a united front of directly impacted leaders so we're prepared to fight back when big corporations, institutions, and people in power take advantage of our communities and our public crises by profiting from our trauma, pain, and suffering.
- It's time to collectively analyze shifting power in NJ under a new Governor, so that we know how to leverage our power to win what we need.
- The only way we can win what we need for our communities is by creating a space of people with differences and uniting around the issues that connect and empower us. Spending two days together strategizing, training, and learning essential organizing skills will level up our game and strengthen the bonds among our members across the state, so we are ready to face the challenges ahead.

Saturday, March 7th	
Location: Havana Tower Lower Level Castanet Rooms 1-4 Tropicana Resort & Casino 2831 Boardwalk Atlantic City, NJ 08401	
Time	Activity
8:30am - 9:30am (1 hr)	Arrive & Registration: When you arrive, come straight to our registration table with your luggage to sign in. (See logistics memo for detailed instructions on how to get there) We will be storing luggage in a secure room and taking a break before dinner for everyone to check into their hotel rooms.

<p>9:30am -10am (30 mins)</p>	<p>Welcome and Breakfast: Get some food and coffee, mingle, get settled in your seat.</p> <p>(We will continue eating breakfast during the opening session)</p>
<p>10am - 11:15am (1 hr, 15 mins)</p>	<p>Why Organizing? The transformative power of community organizing, which at its core is about everyday people leading, is what it takes when we've had enough of billionaires and guys in suits making decisions about our lives. Sounds easy right? Well. Maybe. We'll dig into how critical our leadership and the support of our communities is to move our work forward.</p> <p>(Eat breakfast during this session)</p>
<p>11:15am - 11:30am (15 mins)</p>	<p>Break</p>
<p>11:30am - 1:30pm (2 hrs)</p>	<p>Self-Interest: This is our first deep dive training session on a core foundation of community organizing called self-interest. This is at the heart of moving our vision and solutions, and any action at all, forward in the world.</p>
<p>1:30pm - 2:30pm (1 hr)</p>	<p>Lunch</p>
<p>2:30pm - 4:30pm (2 hrs)</p>	<p>Storytelling as Key to Strategy: Our stories are far more powerful at moving people than facts and stats. You'll practice skills to tell your story in a short, impactful way that will move people to action by highlighting your shared vision and values. And, we'll collectively workshop the almost-final cut of a video project the Not One More team has been working on to invite more folks into our mission to end the overdose crisis.</p>
<p>4:30pm - 5:00pm (30 mins)</p>	<p>Closing: As a group we will review the key lessons and debrief our key takeaways from Day 1, and make logistics announcements about checking into your rooms, dinner, and Day 2.</p>
<p>5:00pm - 6:00pm (1 hr)</p>	<p>Break: Check into hotel rooms, refresh, and meet as a group to walk to our 6pm dinner reservations at Carmine's.</p> <p><i>*There will also be filming for the Not One More video - members will be chosen ahead of time to film during this timeslot.*</i></p>
<p>6:00pm -8:00pm</p>	<p>Dinner at Carmine's (Optional)</p>

Sunday March 8th

Location:
Havana Tower Lower Level
Castanet Rooms 1-4
Tropicana Resort & Casino
2831 Boardwalk
Atlantic City, NJ 08401

Time	Activity
8:30am - 9:00am (30 mins)	Check Out & Arrive at Training Space: Check out of your hotel room and bring your luggage to store in our training space.
9:00am - 10am (1 hr)	Breakfast
10:00am - 11:00am (1 hr)	Workshop Sessions: Conversations for Action that Move People and Get Results <i>Both workshop blocks have the same three trainings, so choose one for this timeslot and another for the second</i>
	A - Getting Curious: How to have compassionately curious organizing conversations when talking to strangers, and people in our lives we want to move to action for the first time.
	B - Effective Meetings: How to make the best use of our time when talking amongst ourselves and our teams.
	C - The Room Where it Happens: How to hold effective meetings with elected officials, and our allies, about something we want them to do.
11:00am -11:15am (15 mins)	Break
11:15am - 12:15pm (1 hr)	Workshop Sessions: Conversations for Action that Move People and Get Results
	A - Getting Curious: How to have compassionately curious organizing conversations when talking to strangers and people in our lives we want to move to action for the first time.
	B - Effective Meetings: How to make the best use of our time when talking amongst ourselves and our teams.
	C - The Room Where it Happens: How to hold an effective meeting with elected officials, and our allies, about something we want them to do.
12:15pm - 12:30pm	Grab your lunch and get settled for next session

(15 mins)	
12:30 - 1:45pm (1 hr, 15 mins)	<p>Lunch + Insurance Panel: Insurance companies and corporations have far too much power to decide the cost and quality of the healthcare we and our loved ones need and deserve in order to live healthy lives. And, accessing safe and affordable housing has never been more difficult than it is today for working-class people and families in NJ. This panel discussion will dive deep into the influence insurance companies and corporate greed have on housing and health policy, driving the rising costs and rip-offs that are impacting our whole economy. We'll look <i>up</i> at the bad actors in the substance use and storm recovery ecosystems we're up against - who are committing the most egregious "waste, fraud, and abuse".</p> <p>(Eat lunch during this session)</p>
1:45pm -2:00pm (15 mins)	Break
2:00pm - 3:15pm (1 hour, 15 mins)	State Power Analysis: Based on the people power and resources we have, how can we gain access to, and eventually influence over, our new Governor and key members of the NJ Administration?
3:15pm - 3:45pm (30 min)	Campaign Breakouts: We'll take time to process together within our issue teams what we've learned about power, and plot some out some key next steps we think will move our solutions forward. We will pre-assign groups and send pre-readings ahead of time so we can really use this space to strategize.
3:45pm - 4:00pm (15 min)	Reportbacks from Campaign Breakouts: We'll come back together to hear the a-ha moments, next steps, and things we need to learn more about that each issue team comes up with.
4:00pm - 4:30pm (30 min)	Closing: We'll end our time together with reflections, appreciations, and evaluating your experience participating in this training.
4:30pm - 5:00pm	<p>*Bonus: Open Call for Not One More Video Filming <i>If you'd like to add your perspective to the Not One More video, stay a little longer with us to record your story!</i></p>